



**SUPERIOR
MANUFACTURING
GROUP**

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“Look for the Red”

**NoTrax® Floor Matting Introduces New
RedStop™ Anti-slip Technology**

“Virtually eliminates the slipping and sliding of NoTrax® laminated floor mats”

Chicago, Illinois – October 2009 – Superior Manufacturing Group has introduced RedStop™, a uniquely engineered technology that virtually eliminates the slipping and sliding of all NoTrax® brand laminated floor mats. NoTrax® floor mats with RedStop™ are targeted for use in environments where smooth floor surfaces are found such as vinyl composite tile, painted or epoxy coated concrete, vinyl sheet flooring, carpet, and ceramic tile. RedStop™ provides increased friction between the underside of the mat and a clean, dry floor surface anchoring the mat in place, without leaving a tacky or sticky residue.

All NoTrax® brand laminated floor mats for industrial, commercial, and consumer markets are manufactured with RedStop™.

“Generally when you talk about slip resistance or the anti-slip properties of floor matting it’s in reference to the user standing or walking on the surface of the mat. Mat slippage however refers to the movement of the mat itself and the interaction between the underside of the mat and the floor surface it rests on”, states Todd Borchardt, Director of Sales & Marketing for Superior Manufacturing Group. “This is more prevalent in work environments with smooth, treated, or sealed floor surfaces”, adds Borchardt.

Mat slippage most often occurs when the user is stepping onto or off of the mat, or if there is a great deal of pivoting or movement required for the application. Smaller sized floor mats placed at work cell or individual station environments have a tendency to move more than larger mats whose weight is often times significant enough to keep it in place. Mat slippage can create serious slip & fall concerns, so much so that the Occupational Safety and Health Administration (OSHA) recommends a coefficient of friction of a least 0.5 as a guide to achieve proper slip resistance for walking/working surfaces. Coefficients of friction range from near zero to greater than 1 (the greater the number, the higher the degree of friction or slip resistance).

NoTrax® floor matting products with RedStop™ offer at least double the recommended coefficient of friction recommended by OSHA with an average COF of 1.25*, and 56% greater COF than the closest competitive matting product (based on 3rd party independent test results on a variety of applicable flooring surfaces).

Select RedStop™ products have been certified by the NFSI (National Floor Safety Institute) with more certifications pending. The NFSI certification requires a minimum coefficient of friction of 0.6, even more stringent than OSHA. NoTrax® products with RedStop™ are manufactured here in the USA at an ISO 9001, and ISO 14001 certified facility and contain no silicone, ozone depleting substances, or heavy metals. The top surfaces (vinyl products only) are made from 100% recycled PVC making them a more environmentally friendly manufactured product.

